

rabbt

Formats and Ready Made

Catalogue



SCREENING USB



RABBIT FILMS – WE MAKE MIRACLES

Welcome to the new **RABBIT FILMS** formats and finished programs catalogue!

We are excited to present to you our newest and most innovative shows in a variety of different genres. Rabbit Films will always be the home of the high quality, but slightly crazy content!

Rabbit Films continues to be an entirely independent production and distribution company. Our story originates from the stunts and pranks crew The Dudesons, who founded the company in 2001 in order to share their 'Positive Anarchy' with the world. From there on, we have started to grow and have become one of the largest and most successful producers in Finland.

All of our formats come with a proven track record! Our in-house development team is one of the best in the business, constantly coming up with new and fresh ideas for the broadcasters. Everything you see in this catalogue has already aired in at least one territory, and many come with successful international adaptations. We are now proud to share them with you and the rest of the world!



CONTENTS

FORMATS

8	Battle of the Hits
9	Battle Ranch
10	Celebrity Home Invasion
11	City vs Country
12	Comedian and 7 Wonders
13	conWEBsation
14	Couples' Party
15	Don't You Know Who I Am?
16	Flea Market Challenge
17	Globetrotters
18	Haggle Battle
19	King
20	Once Upon a Life
21	Over the Atlantic
22	Pop N Roll
23	Posse
24	Queen of the Day
25	Relatively Close
26	Should I Be Worried?
27	Stripped Club
28	The Awards Show
29	The Box
30	The Most Endangered Species with WWF
31	The Unplugged Roadtrip
32	Think Tank
33	Ultimate Escape
34	Ultimate Expedition
35	What's the Word?

READY MADES

38	Beyond Human Boundaries
39	KIOSK
40	The Dudesons

38 CONTACT





FORMATS

All formats are also available as ready made.



BATTLE OF THE HITS

GENRE: Entertainment

EPISODES: 8 x 60 min

SLOT: Monday 9pm

ORIGINAL BROADCASTER: TV5 Finland (Discovery Networks)

PRODUCER: Rabbit Films

Battle of the Hits is a weekly prime time music competition series that dives into the stories of a nation's most beloved songs, and gives contemporary young artists a chance to reimagine them. Every country has those legendary songs that everybody knows! In this program, we pay a tribute to some of the country's greatest ever domestic hits by giving them a modern upgrade.

The show is hosted by a well-known talented musician, who is joined each week by a different challenger, a trendy young singer. The task at hand is simple: which one of the two artists manages to make the more popular cover version of their chosen evergreen hit and bring it back to the top of the charts? The episode's challenger gets to pick their own song, but also a song for the host to be surprised. The artists will then embark on a journey to find out the intriguing story of the original hits by meeting the people behind their hit.

At the end of each episode, both artists will perform the new version of their song for their fans and family members at an intimate concert. After each episode, the two songs are released for downloading/streaming on different platforms. An hour before the following week's episode, there is a pre-show where the artists go through the results, social media commentary and re-perform acoustic versions of the songs.



BATTLE RANCH

GENRE: Reality

EPISODES: 10 x 60 min

SLOT: Wednesday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Are you ready for the ride of your life? Welcome to Battle Ranch!

Battle Ranch is an epic competition-reality series featuring 12 fearless contestants, who all believe they have got what it takes to be the Chief of the Ranch. Set on a real farm in the picturesque countryside, this show is far from quaint! The contestants will be taken through a series of extreme challenges that will test their strength, speed and smart.

Each episode features one Group Challenge and an Elimination Challenge. The 2 weakest contestants will then face the Ranch Committee to see who gets eliminated.

In the end, only 1 will be left standing as the Chief of the Ranch.



CELEBRITY HOME INVASION

GENRE: Factual Entertainment

EPISODES: 10 x 60 min

SLOT: Thursday 9pm

ORIGINAL BROADCASTER: SubTV Finland

PRODUCER: Rabbit Films

What happens when a controversial bunch of celebrities moves in with an ordinary family and gets to solve a major problem breaking the family apart?

In **Celebrity Home Invasion** a lively team of celebrities moves in for two days to a family's home to solve their problem. The problem could be anything from their child being bullied at school to the parents contemplating on getting a divorce. During the first day, the celebrities challenge the family's stuck-up routines and cause conflicts to find out more about the problem in the family. They win the kids to their side, have lots of fun but also usually make the mother crazy! On the second day, the celebrities make up for any "damage" from the first day, have great discussions with everybody and fulfill a dream the family has always had with lots of happy tears in the end of the episode.

The celebrities show who they truly are behind their public image. Both the family and the celebrities learn important life lessons from each other.



CITY VS COUNTRY

GENRE: Game Show

EPISODES: 12 x 60 min

SLOT: Friday 9pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

City vs Country is a weekly prime time feel-good quiz show for the whole family!

The whole country is divided roughly into two sides: people living in the big cities and people living in the country. In this show two hosts take the teams through three humorous rounds of the game to see which side dominates: city or country? People from the big liberal cities seem to be living in their bubble of soy lattes and artisan bread. And people from the countryside are all hillbillies hanging out with their sheep. Or are they?

In each episode four teams of three people (two city teams and two country teams) compete for the victory. The teams can be family members, friends, co-workers or neighbors, as long as they feel strongly about being part of one of the sides. During the three rounds the teams are asked a variety of questions concerning the lifestyle of the other side. The winner of a luxurious holiday trip is the team that manages to get through all the three rounds and gather the most points. City vs Country is a warm-hearted competition with bucketloads of tension!

COMEDIAN & 7 WONDERS



COMEDIAN AND 7 WONDERS

GENRE: Comedy

EPISODES: 8 x 60 min

SLOT: Wednesday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

What happens when a rural comedian with zero travel experience and a suitcase full of cultural stereotypes goes out to see if the seven wonders of the world truly are wonders? Or are they just tourist traps?

In each episode the comedian visits one country with its wonder such as Machu Picchu in Peru, The Great Wall of China or Taj Mahal in India. Childlike curiosity, ignorance, and sharp, honest comments make for an unexpected, funny and eye-opening show – a totally new way of experiencing the world.



CONWEBSATION

GENRE: Factual Entertainment

EPISODES: 10 x 60 min

SLOT: Monday 9pm

ORIGINAL BROADCASTER: Nelonen Finland

PRODUCER: Rabbit Films

Do you know your LOL from ROLF? Or the difference between AI and VR? Don't worry... neither do they! **conWEBSation** is a timely studio-based comedy panel show which tests celebrities on what kind of level they master the rapidly evolving tech/digital world out there.

The permanent four panelists are joined in each episode by a weekly changing celebrity guest, such as a popstar, a journalist or an Instagram star. The head of the panel kicks the show off by appointing tasks to the panel. The subjects of these tasks vary from the most important social media, the advancements in artificial intelligence and the possibilities of robotics, as well as the most current hilarious internet memes. The panel with regular panelists and the guest celebrity all compete against each other in a friendly way to see which one of them is the most tech savvy. The one with most points wins!

conWEBSation offers big realizations, produces digital literacy as well as uncontrollable bursts of laughter!





COUPLES' PARTY

GENRE: Game Show

EPISODES: 12 x 60 min

SLOT: Monday 9pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Do you wanna take part in the naughtiest game of the year?
You're invited to join the **Couples' Party!**

Three couples who are all friends with each other compete in a fun-filled and saucy studio show. Who knows their friends the best and can get the most correct answers to blush-worthy questions like: Who is most likely to get undressed in public? Who thinks he has the best dance moves? Who has the worst hangovers? Which couple makes the most noise in the sack?

Fun, daring, risqué and surprising: these groups of friends have no problem revealing their own and each other's sexy secrets in order for one of them to win a dream trip! The winner can select one other contestant to join them as a travel companion... however it won't necessarily be their own partner!



DON'T YOU KNOW WHO I AM?

GENRE: Game Show

EPISODES: 12 x 60 min

SLOT: Tuesday 8pm

ORIGINAL BROADCASTER: Nelonen Finland

PRODUCER: Rabbit Films

Our life is made up of numbers: 175 cm, \$10,000, 160 bpm, 42 years, 120 IQ...

Don't You Know Who I Am is a captivating studio-based celebrity game show, where 8 contestants need to answer questions about one A-list celebrity and simultaneously share the stage with the celebrity with who they need to communicate with! The questions are always related to the celebrity guest's life numbers such as their IQ level, amount of gold records or the year of their first kiss. The answer is always a number. The questions are categorized in 4 types: Career, Mind, Body and Surprise. There are only 15 seconds on the clock. Whoever is the furthest away from the right answer is eliminated, and no two contestants can choose the same answer. In the end, there are 2 contestants left standing, who face each other in the final. Whoever answers more questions right from 8 multiple choice questions, wins a serious money prize!

Don't You Know Who I Am offers an intense competition while getting to know a star celebrity – it is a game show with a touch of talk show!



FLEA MARKET CHALLENGE

GENRE: Reality Competition

EPISODES: 10 x 60 min

SLOT: Tuesday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

One man's trash becomes another man's treasure in the Flea Market Challenge!

In this fun and exciting new game show, 3 ordinary people compete against each other to see who is the best seller!

Each contestant is allowed to bring a maximum of 300 personal items. They all will then have 3 hours to simultaneously sell at a local flea market. In the end, whoever has made most cash from sales, gets the money from all the players!

The items on sale can vary from whacky novelties to family heirlooms, from the very cheap to the extremely valuable, and from utterly useless to deeply personal.

3 Contestants

3 Hours

300 Items

In one massive Thrift-Off!



GLOBETROTTERS

GENRE: Reality

EPISODES: 8 x 60 min

SLOT: Saturday 9pm

ORIGINAL BROADCASTER: Nelonen Finland

PRODUCER: Rabbit Films

Globetrotters is an adventurous celebrity travel show!

Three unsuspecting celebrities each get dropped at a different random point somewhere on our globe. A YouTube star finds herself in Alaska, an actor in Australia and a musician in Argentina. Their journey becomes extremely eventful while having to solve clues to pick up eight items from eight different locations in the world.

During their travel and item hunts on the exotic locations with spectacular views the celebrities experience odd occasional meetings with people from various cultures. The celebrities stay in touch with each other via their mobile phone. They make sure to boast on their success and pace, even it would be far away from the truth! The race is on while they need to get back as quickly as possible, aiming to be first one back in the homeland.



HAGGLE BATTLE

GENRE: Entertainment

EPISODES: 10 x 60 min

SLOT: Saturday 8pm

ORIGINAL BROADCASTER: Nelonen Finland

PRODUCER: Rabbit Films

Haggle Battle is a “bargain battle meets comedy panel” studio entertainment show where three passionate celebrity hagglers are prepared to buy anything if they can get the best bargain for it. Anyone can try to sell anything ranging from a second-hand dog toy to a vintage war ship.

Each seller comes into the studio and presents their item to the hagglers, whom are interested to hear the items story and why the seller is selling it. The hagglers try and get as much information as they can to try to find out what the item is worth, does it have any resale value and if they want to make an offer for it. Once the facts have been discussed, the seller determines their asking price. Each of the hagglers then make their counter offer or passes. If the hagglers make any offers, the haggling for the price can start. The hagglers can also go into a bidding war amongst themselves. The catch is that the sellers don't have to sell if they can't get the price they want!

All purchases are done live in the studio with cash. The hagglers compete against each other to see who can get the best deal. After the show the hagglers try to get maximum profit by selling the items forward online. Who will make the best bargain in the end?



KING

GENRE: Comedy

EPISODES: 8 x 90 min

SLOT: Saturday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

KING is a breath-taking music comedy show, a huge parody on TV reality formats, where seven caricature contestants are competing in the finals of a fictional talent competition. The contestants are made-up characters played by top actors. The same actors also play several roles in the show, such as various characters of the funny judging panel and on pre-recorded back-stories.

On the live stage, the contestants are on fire and ready to impress the judges and the audience week after week. Like in well-known talent competitions, the audience gets also a sneak-peak to the reality element behind the shiny floor. It's the audience that decides who will stay and who will be eliminated via a 100% real audience voting. Finally, one will become the king of all kings, the new King.

KING truly is The King of all talent shows!



ONCE UPON A LIFE

GENRE: Factual Entertainment

EPISODES: 12 x 60 min

SLOT: Wednesday 9pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Once Upon a Life is a studio-based comedy game show. It's a big entertaining science bang, packed in a weekly prime time panel show for the whole family!

Two permanent panelists, journalist host and a comedian, are joined each week by two quick-witted guest celebrities and a scientist. The guests compete with the regular comedian against each other and the winner with most points wins an entirely unscientific prize such as a healing crystal. "Laughing while learning" is the principle on which the show is built on.

The quiz questions and related tasks vary between everything from nature to space and from the human mind to the edge of the universe. The charismatic host bundles all the intriguing information into an easily conceivable package for the whole family, and through its fun and insightful content the show opens a huge amount of fascinating information. The format comes with a fully researched questions package with over 100 cases.



OVER THE ATLANTIC

GENRE: Reality

EPISODES: 8 x 60 min

SLOT: Sunday 9pm

ORIGINAL BROADCASTER: TV5 Finland (Discovery Networks)

PRODUCER: Rabbit Films

Six celebrities are given a once in a lifetime challenge to sail across the Atlantic Ocean. In this groundbreaking show, a top-notch sailor is leading a team of celebrities with no sailing experience to become masters of the sea. Week after week they learn how to sail, how to work as a team and how to fight the harsh ocean.

The first episode focuses on the pre-departure and the following episodes highlight one of the celebrities such as the Actor, Politician or Beauty Queen. Most of all the team is on a journey of self-discovery: who they are and who they want to be as human beings. The ocean has no mercy, they just have to find the way to survive.



POP N ROLL

GENRE: Entertainment

EPISODES: 10 x 60 min

SLOT: Saturday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Pop'n'Roll is a comedy panel show that will make you laugh, dance, sing and even cry. The format regulars, a host with two captains, are joined in each episode with two superstar musician guests taking a seat each on one team. The teams will compete in good spirits with fun categories such as Who Is This?, where the teams try to identify an artist or band on hints given by host, lots of interesting anecdotes and stories or Do-It-Yourself, where a team member performs a song without singing it and their team-mate tries to guess the song.

Pop'n'Roll is all about exclusive music performances, emotion, comedy and improvisation, all glued together with a love for music.

POSSE



POSSE

GENRE: Entertainment

EPISODES: 12 x 90 min

SLOT: Saturday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Posse is a weekly eventful and surprising prime time live entertainment blast mixed with elements of a talk-show, live comedy, candid cameras and big, visual stunts – all infused with positive anarchy. The core of the show is the Posse, a group of celebrity superstar friends who get together for the best party of the week.

In each episode there are returning segments. During the show Posse has 3-5 interviews with the hottest celebrities with a twist or a silly game – the way that only the Posse can get away with! The guests also take part in a variety of hilarious games and challenges. Additionally, in each episode the Posse challenges one celebrity to a death-defying stunt. Posse truly pushes celebrities, comedians and actors out of their comfort zone in front of live audiences while putting them face to face with explosive and unexpected tasks.

No-one is safe from Posse because the superstars bring their crazy antics right up to ordinary peoples' doors in pre-recorded bits like the shower rally. Posse is a feel-good blast for the whole family, full of funny surprises like celebrity candid camera and a live link outside the studio. Lastly the musical guests bring the house down with their energetic performances.

Posse is a live show - a TV extravaganza that has it all!



QUEEN OF THE DAY

GENRE: Entertainment

EPISODES: 8 x 60 min

SLOT: Tuesday 9pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

In **Queen of the Day** eight former beauty pageant winners from different decades have all gone to achieve greatness in different aspects of life. These strong and inspirational women who have used their platform to enhance the greater good, are now brought together to an unforgettable journey.

The Queens gather at a glamorous mansion, where they are staying over for eight days. Each day focuses on a different superb queen. The day starts with a breakfast, where archive footage is shown from the Queen of the Day's life. Post breakfast the Queen reveals her personally selected group activity - anything from a yoga class to a tasty baking session. After bonding at the activity, the Queen hosts a theme dinner. During this elegant round table dinner, the Queen will share their real untold life stories including the Queen's greatest highs, deepest sorrows, most proud achievements and even worst scandals.



RELATIVELY CLOSE

GENRE: Factual Entertainment

EPISODES: 10 x 60 min

SLOT: Sunday 9pm

ORIGINAL BROADCASTER: TV5 Finland (Discovery Networks)

PRODUCER: Rabbit Films

Relatively Close is an emotional studio-based factual format, where a famous parent-child hosting team gets personal with celebrities about their family life. Each episode features two guests, who are 'relatively close' to each other. What's important is that they share a unique bond such as a TV host and her daughter who had experienced a great loss together. At least one of the them is a well-known celebrity.

At first, the famous host interviews the non-famous guest, and then the non-famous host interviews the famous guest. The pairs are then brought together to discuss their relationship. Having one host who has experienced fame, allows for the celebrities to open up like never before. And having one host who is less known, is able to bring a contrasting perspective. It's not therapy, but it does give a chance to close old wounds and to say the things that were never said before.



SHOULD I BE WORRIED?



SHOULD I BE WORRIED?

GENRE: Factual Entertainment

EPISODES: 10 x 60 min

SLOT: Thursday 9pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Should I be worried that my partner doesn't want to change stinky diapers?
Should I be worried that when I see a police officer I feel guilty despite not doing anything illegal?
And should I be worried when I'm secretly hoping for a zombie apocalypse?

Should I Be Worried? is a weekly comedy panel show to answer about the ordinary -and extraordinary- worries we all face in our daily lives. The viewers send the panel questions that keep them awake at night. Using e-mail, text messages, social media and a special dedicated phone line, people from all over the country have poured their hearts out to the panel. All of the worries are real, coming straight from the viewers. Some are age-old, but some so awkwardly personal that the panellists must reveal something about themselves as well.

Every week three panellists, and a special celebrity guest, try to answer to the given worries, usually with a big dose of humour. The panel consists of the wittiest and most sarcastic minds of the nation. And the weekly guests can vary from a pop star, to a well-known priest, to the former President of the country.

One thing is certain: a country will never run out of woes, miseries or doubts. This is definitely a format that is destined for a very long run. The question remains: What are you worried about?



Stripped Club



STRIPPED CLUB

GENRE: Entertainment

EPISODES: 8 x 60 min

SLOT: Tuesday 9pm

ORIGINAL BROADCASTER: SubTV Finland

PRODUCER: Rabbit Films

Stripped Club – Where everything is laid bare.

In each episode one artist reveals themselves and does an intimate performance in front of a live audience. Hosted by a well-known musician, Stripped Club provides a bare look into the life of a singer-songwriter. The show features acoustic performances intercut with the most personal moving stories like you've never seen before. You get to know the artists, their struggles and the stories behind their songs. The stunning 360-degree stage set-up allows for the audience to get as close as possible to the artist. One song from the session is chosen to be released as a digital single.



THE AWARDS SHOW

GENRE: Comedy

EPISODES: 10 x 90 min

SLOT: Saturday 7.30pm

ORIGINAL BROADCASTER: Nelonen Finland

PRODUCER: Rabbit Films

The Awards Show is a live prime time shiny floor comedy series, where celebrity comedians prove that winning has never been so funny! It's a hilarious entertainment blast for the whole family consisting of pre-recorded sketches and a live gala, in which scripted characters such as the Most Determined Neighbour Stalker and The Loudest Colleague in the open space office are awarded.

In every episode five new comedic categories are presented via pre-recorded sketches, where the wacky and wild nominees are in their element. The same five comedy actors play all the nominees during the season and in each episode are joined by visiting celebrity comedians. Also, the show has real celebrities from the entertainment world giving out the awards to the lucky winners! The awards are given in a glamorous gala event with a live audience.

This format makes people clap their hands and notice the humor in our everyday encounters. A feel-good comedy format which points out in a fun way how everyone is the star of their own life!



THE BOX

GENRE: Entertainment

EPISODES: 10 x 30 min

SLOT: Wednesday 9pm

ORIGINAL BROADCASTER: SubTV Finland

PRODUCER: Rabbit Films

Two of the country's biggest YouTube superstars takeover television screens and social media in a live gaming show. **The Box** brings two of the hottest YouTube superstars to hang out with celebs and viewers on live television. In every episode the hosts challenge celebrities to play brand new as well as classic video games on VTs and in the studio. Will the guests be able to impress the gaming pros with their skills, that's what the millennial audience can't wait to see! In every episode guest also play the formats original Sansa the Cat -game to determine who will the champion in the end.

The Box is aired live from a studio that looks like a YouTubers' cool urban basement. The show reaches out directly to millennial viewers with the hosts commenting on their online posts through a social media wall.



THE MOST ENDANGERED SPECIES

WITH
WWF



THE MOST ENDANGERED SPECIES WITH WWF

GENRE: Factual Entertainment

EPISODES: 8 x 60 min

SLOT: Tuesday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

An epic travel series featuring the world's most fascinating endangered animals! A real scientist travels together with a witty comedian to the outermost corners of the world to get acquainted with the protection of endangered animals and even to see a glimpse of these rare species. The format offers once in a lifetime experiences, such as racing a snow leopard in the Himalayas, looking for the Svalbard polar bears and visiting Borneo to explore the shrinking areas of the orangutans.



THE UNPLUGGED ROADTRIP

GENRE: Entertainment

EPISODES: 10 x 60 min

SLOT: Friday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Three friends: one musician, one comedian and one host on an unforgettable road trip with their good old van! Each of the guys has asked one of their famous musician friends to join them for a 24-hour acoustic journey all around the country during one long summer.

The guys take their van on the road and pick up their musician friends along. On their way towards the destination of their one-day trip they enjoy cozy jamming sessions and chats. The Roadtrip crew then arrives to a summer house by the lake or an atmospheric cottage where they cook, eat, sing, bond, laugh, cry, swim, have sauna together... all in harmony and having good times.

During their quality time the crew will perform together an acoustic version of a song which each of the musician friend have chosen and the musician then explains why it is a special song to them. Each episode has 3 performances. Next morning, they sum up the trip and head home together. Some of them were old friends, but each of them has also made new friends during The Unplugged Roadtrip - the journey of a lifetime!



THINK TANK

GENRE: Entertainment

EPISODES: 10 x 30 min

SLOT: Tuesday 9pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Think Tank is a weekly panel comedy show about news, politics, business, geography, science and arts with the hottest, most controversial and most gossiped-about local celebrities.

The format has a modern look and feel in a traditional panel setting. Each episode consists of 5-6 rounds of questions for the two teams of reality queens who compete against each other. The right answer is always something a regular person would have run into during the week.

It all results in great entertainment, surreal astonishment and big laughs with the honest clueless panelists. At the end, Think Tank raises the question: does general knowledge still exist - and do you have it?



ULTIMATE ESCAPE

GENRE: Adventure Reality

EPISODES: 8 x 60 min

SLOT: Wednesday 9pm

ORIGINAL BROADCASTER: Discovery+ / TV5 Finland

PRODUCER: Rabbit Films

From the creators of Over the Atlantic, comes an epic new adventure reality format: Ultimate Escape! There are only 24 Hours, 24 Clues and 24 Calls to release a celebrity from a locked container. A fearless and strong host is on a mission to conquer the most extreme conditions, face the toughest challenges and solve the hardest clues in order to save the celebrity from an unknown location. The celebrity locked in the container has access to information, clues and tips that will help the host find them. The clock is ticking. Will he make it?

24 Hours, 24 Clues, 24 Calls to successfully complete the Ultimate Escape!

ULTIMATE EXPEDITION



ULTIMATE EXPEDITION

GENRE: Reality

EPISODES: 8 x 60 min

SLOT: Sunday 8pm

ORIGINAL BROADCASTER: MTV3 Finland

PRODUCER: Rabbit Films

Ultimate Expedition is a breathtaking show, where eight celebrities such as a former beauty queen, a politician or an actor are given a challenge to conquer a 6,000 meter mountain. The celebrities, total rookies in mountain climbing, spend a month at a major mountain area in Peru, and are trained by mountaineering professionals to get the skills needed for the unreal mission.

The celebrity climbers physical and mental condition are evaluated after every leg of the race, and the expedition leader decides who will continue and who's out of the race. These brave celebrities will truly challenge themselves, push their human limits and risk their lives while suffering from lacking oxygen, battling with mountain sickness, avoiding avalanches and other dangers along their once in a lifetime climbing experience. Finally, at the summit there is room for only one.



WHAT'S THE WORD?

GENRE: Game Show

EPISODES: 10 x 60 min

SLOT: Monday 8pm

ORIGINAL BROADCASTER: Fox Finland

PRODUCER: Rabbit Films

What's the Word is a wonderfully fun word-guessing celebrity game show which is great to play along at home besides seeing the celebrities both struggle and succeed!

There are five celebrity contestants in each episode. The name of the game is that each player will in turn try to creatively explain a word by giving out clues so that as few of the contestants would guess the word. They really have to rack their brain by using clues, riddles, double-entendres and innuendo, to come up with the perfect wordplay to explain the word in question.

The scoring system sets the rules: if only ONE of the four contestants guesses the right answer, both the player and contestant receive 1000 points. If TWO of them guess the word right, 500 points is awarded to each, and if THREE contestants figure out the word, each contestant receives 300 points.

However, tactics are needed, since the player will lose 500 points if the clue is too difficult and none of the contestants guess the right word, or if the clue is too easy and all the contestants guess correctly. Whichever contestant gets the most points at the end of the episode, wins.



READY MADES



BEYOND HUMAN BOUNDARIES

READY
MADE

Beyond Human Boundaries is a documentary-style reality program, which tells the story of Arman Alizad, an ordinary man, who travels with his cameraman to eight countries trying to get into a community, group, tribe or environment for 10 days. All communities are different, but they are all outside of Western culture and lifestyle. Arman's only chance of success is the strength and wisdom of his local mentor, who knows how to survive in such extreme circumstances.

It's not only a show of endurance, it's an emotional story about people who live in some of our planet's most unforgiving conditions whose unique lifestyle the viewers get to see from rarely close. This is a story of gaining trust and building friendships that crosses all barriers in some of the toughest corners of the world. The triumph of the human spirit.

SEASON 1: 8 x 30 min

Arman experiences variety of lifestyles such as living in a landfill site in Cambodia to being part of gang life in the favela of Brazil, voodoo magic in Benin and living with the Bedouins in Saudi Arabia.

SEASON 2: 8 x 60 min

Arman experiences variety of lifestyles such as earthquake survivors' life in Nepal to refugee life in Ethiopia's refugee camp, gypsies every day in Romania and the eagle hunters daily in Mongolia.

SEASON 3: 8 x 60 min

Arman seeks out the purpose of life from different cultures and communities that have devoted their lives to one and only one goal. Some of these goals relate to money and success, others are seeking beauty and perfection such as Human Ken Doll Rodriqo Alves – for others, life is one big survival challenge.

PRODUCER: Armanin Maailma



KIOSK

READY
MADE

KIOSK is a sitcom that takes place inside, and only inside, a kiosk: in the shop and in the back room.

The main characters working in this small and relatively quiet kiosk are two cashiers in their thirties: a quick-witted and sarcastic slob of a man, and a woman who does everything strictly by the book.

The man does not only feel like he is too good for his job, but he also thinks that the whole time, he has one foot out the door of this temporary and annoying grunt work.

In reality, it is obvious that the man is stuck in the kiosk – and he could live with that, if only the customers had the good sense to stay away and not disturb his peace...

The woman's ambitions, on the other hand, are expressly tied to the kiosk. To her, customer service is a question of honour, and she cannot fathom the man's attitude towards both his work and life in general.

The feeling is mutual. And the smaller the space, the smaller the things that become irritating and turn into massive problems.

In this comedy series, the dramatic tension comes from purposefully minimalistic plot twists. The endless, civilised battle of wills between the two employees continues from episode to episode.

SEASON 1: 8 x 30 min

PRODUCER: Rabbit Films



THE DUDESONS

READY
MADE

The Dudesons is an international sensation and an extreme comedy show about the antics of a Scandinavian stunt crew, four lifelong friends. Risking everything for the sake of fun, the series is packed with outrageous stunts, bizarre pranks and a story of an unusual, but resilient friendship.

SEASON 1: 8 x 30 min

The Dudesons end up in the hospital for a record of 8 times, burn down their house, wreck down a supermarket, hang out with Bam Margera and Steve-O, and much more!

SEASON 2: 8 x 30 min

The Dudesons' full chaos and destruction continues! HP almost gets killed in a car stunt gone wrong, police raids The Dudesons' ranch, Jarppi gets a tabasco treatment, the world's gnarliest superheroes are introduced, a T54 tank joyride occurs, a bank is robbed, and much more!

SEASON 3: 8 x 30 min

The Dudesons take arctic action to a whole new level! They try to travel to Mars with their space rocket, almost destroy their home in the Dudesons World War, compete in Winter Olympics with Bam Margera (Jackass), deal with Jarppi's legendary missing thumb, and much more!

SEASON 4: 8 x 30 min

The Dudesons will do some extreme car driving on a very thin ice, fly with a reindeer rocket, break the rules of gravity, and much more! They also decide to pack their backpacks, hit the road and make their dreams come true! As a result of this mad adventure, season 4 episodes are loaded with great material from USA, Northern Finland and a live tour in Australia!

PRODUCER: Rabbit Films





CONTACT

**JONATHAN TUOVINEN**

Head of International
Europe, MENA and Latin America

Mobile: +358 50 465 3323

Email: jonathan.tuovinen@rabbitfilms.com

**SAMANTHA FERGUSON**

Senior Sales Manager
English-speaking territories and Asia

Mobile: +44 795 803 389

Email: samantha.ferguson@rabbitfilms.com

**MARTA CSIZMADIA**

International Sales Consultant
CEE, Israel and Africa

Mobile: +44 7545 221 453

Email: marta.csizmadia@rabbitfilms.com

**SUVI VALKONEN**

International Production

Email: suvi.valkonen@rabbitfilms.com

**ELINA KANGAS**

International Coordinator

Email: elina.kangas@rabbitfilms.com

rabbīt

www.rabbitformats.com